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| **Sean Hofer**  **Software Engineer in the San Francisco Bay Area** | (727) 748-2111  me@seanhofer.com  seanhofer.com |
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| **SKILLS** | |
| * Full-stack web development, UI/UX design, Agile (Scrum), tools & automation * **Proficient**: HTML5, CSS3/Sass, JS/jQuery, React, Python, MySQL * **Experienced**: Ruby, Jekyll, Git, Flutter, PHP, AWS * **Familiar**: C#, C, Java, Ruby on Rails | |
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| **WORK EXPERIENCE** | |
| **Minted** San Francisco, CA | **October 2019 – Present** |
| ***Associate Software Engineer*** | *July 2020 - Present* |
| * Began assisting the Marketing team as a flexible engineering resource in February 2020, joined E-commerce team in July. * Worked to implement various UI changes and cookie-based UI A/B tests. * Reinforced full-stack experience with tasks ranging from API changes to building internal tools for modifying database entries. | |
| ***Email Developer*** | *October 2019 - June 2020* |
| * Primary on-staff coder tasked with building HTML email blasts from mockups and delivering them to email marketing associates. * Worked to implement product recommendations across triggered and automated emails. * Run A/B tests on subject lines, content, and offers to gain actionable information to improve email conversion. | |
| **Feeding Children Everywhere** Longwood, FL | **January 2017 – December 2018** |
| ***Associate Developer*** | |
| *General Responsibilities*   * Primary developer for all web properties, apps, and in-house software. * Worked with graphic designers to create landing pages and HTML/CSS MailChimp email blasts for marketing purposes. * Built several internal web apps/tools as needed for both operations & marketing teams.   *Full Cart/Fed 40*   * Developer and maintainer of food-ordering web & mobile application with 6,000+ downloads providing meals to more than 1,000 food-insecure households daily (React Native, Flutter). * Built and maintained responsive & mobile-friendly front-end website and back-end API. * Led app development through multiple upgrades, including a complete visual overhaul and full platform upgrade and rebrand. | |
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| **EDUCATION** | |
| **Valencia College** Orlando, FL | **2015 – 2017** |
| *A.A. focused on Information Technology*   * Courses: C, Java, Object-Oriented Design | |