| **Sean Hofer**  **Software Engineer in the San Francisco Bay Area** | (727) 748-2111  me@seanhofer.com  seanhofer.com |
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| **SKILLS** | |
| * Full-stack web development, UI/UX design, Agile (Scrum), A/B testing, CI/CD, tools & automation * **Proficiency**: React Native, Java, Ruby, Jekyll, Flutter, PHP, AWS, Neo4j/Cypher * **Expertise**: TypeScript, React, JavaScript, GraphQL, Python, HTML5, CSS3/Sass, MySQL, jQuery, Git | |
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| **WORK EXPERIENCE** | |
| **Minted** San Francisco, CA | **October 2019 – Present** |
| *Senior Software Engineer* | *October 2023 - Present* |
| * One of three engineers responsible for feature development within Minted’s Customizer application – including the launch of a major UX overhaul, the first half of which contributed to a 35% increase in mobile stationery sales during the first quarter of its release (Q4 2023). * Worked on the second half of said UX overhaul – refactoring the desktop experience to improve usability and lay the foundation for future new features. * Helped to launch new product personalization features like moving, resizing and inserting text and photo elements on stationery items and other products. | |
| *Software Engineer* | *October 2021 - October 2023* |
| * Helped to launch Custom Fine Art feature, allowing customers to adjust color/crop/orientation, etc. for fine art pieces, and assisted with art product category page visual refresh and AR art experience launch. * Worked as primary engineer in charge of product feed tooling/pipelines, assisting product feed team to reduce clutter for a 61% reduction in feed size and annual savings of ~$84,000. | |
| *Associate Software Engineer* | *July 2020 - October 2021* |
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| *Email Developer* | *October 2019 - June 2020* |
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| **Feeding Children Everywhere** Longwood, FL | **January 2017 – December 2018** |
| *Associate Developer* | |
| * Primary developer for all web properties, apps, and in-house software. * Built several internal web apps/tools as needed for both operations & marketing teams. * Developer and maintainer of food-ordering web & mobile application with 6,000+ downloads providing meals to more than 1,000 food-insecure households daily (React Native, Flutter). * Built and maintained responsive & mobile-friendly front-end website and back-end API. * Led app development through multiple upgrades, including a complete visual overhaul and full platform upgrade and rebrand. | |
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| **EDUCATION** | |
| **Valencia College** Orlando, FL | **2015 – 2017** |
| *A.A. focused on Information Technology*   * Courses: C, Java, Object-Oriented Design | |